



HIT PARADER

A CHARLTON PUBLICATION



APRIL

10^c

FDC

RUM AND COCA-COLA

A LITTLE ON THE LONELY SIDE

AC-CENT-TCHU-ATE THE POSITIVE

I DIDN'T KNOW ABOUT YOU

SLEIGH RIDE IN JULY

CAN'T HELP SINGING

HE WAS A PERFECT GENTLEMAN

DON'T FENCE ME IN

I WALKED IN

MORE AND MORE

CANDY

THERE'S A FELLA WAITIN'
IN POUGHKEEPSIE

WISH YOU WERE WAITING FOR ME

LET'S TAKE THE LONG WAY
HOME

STRANGE MUSIC

ANY MOMENT NOW

THERE GOES THAT SONG AGAIN

EVELINA

IF SWING GOES, I GO TOO

SWEET DREAMS SWEETHEART



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ZIEGFELD FOLLIES - WINGED VICTORY
SING ME A SONG OF TEXAS

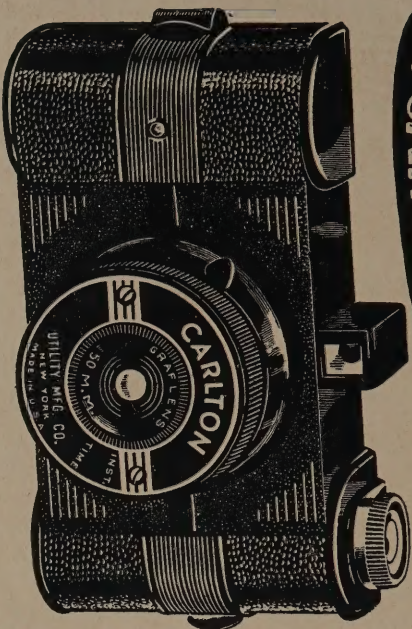
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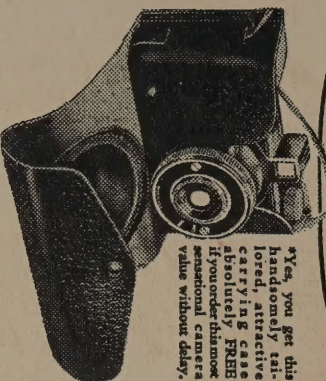
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A HIT PARADER PREVUE: "ON THE TOWN"

SOME OTHER TIME

(From the B'way Musical Production
"On the Town")
Betty Comden Adolph Green Leonard Bernstein
Where has all the time gone to?
Haven't done half the things we
want to
Oh, well, we'll catch up some other
time
This day was just a token,
Too many words are still unspoken
Oh, well, we'll catch up some other
time
Just when the fun is starting,
Comes the time for parting
But let's be glad for what we've had
and what's to come;
There's so much more embracing to be
done, but time is racing,
Oh, well, let's catch up some other
time.

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LONELY TOWN

(From the B'way Musical Production
"On the Town")
Betty Comden Adolph Green Leonard Bernstein
A town's a lonely town when you pass
through,
And there is no one waiting there for
you,
Then it's a lonely town;
You wander up and down, the crowds
rush by;
A million faces pass before your eye;
Still it's a lonely town unless there's
love;
A love that's shining like a harbor light
You're lost in the night,
Unless there's love the world's an
empty place,
And ev'ry town's a lonely town.
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I CAN COOK TOO

(From the B'way Musical Production
"On the Town")
Betty Comden Adolph Green Leonard Bernstein
'Cause I can cook, too
On top of the rest, my sea food's the
best in the town;
And I can cook, too
My fish can't be beat; my sugar's the
sweetest around
I'm a man's ideal of a perfect meal,
Right down to the demi-tasse
I'm a pot of joy for a hungry boy
Baby, I'm cookin' with gas,
Oh, I'm a gum drop; a sweet lolly-pop;
A brook trout right out of the brook;
And what's more baby, I can cook.
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LUCKY TO BE ME

(From the B'way Musical Production
"On the Town")
Betty Comden Adolph Green Leonard Bernstein
What a day, fortune smiled and came
my way,
Bringing love I never thought I'd see,
I'm so lucky to be me
What a night, suddenly you came in
sight,
Looking just the way I'd hoped you'd
be;
I'm so lucky to be me;
I am simply thunderstruck at this -
change in my luck,
Knew at once I wanted you,
Never dreamed you'd want me too;
I'm so proud you chose me from all the
crowd,
There's no other guy I'd rather be,
I could laugh out loud,
I'm so lucky to be me.
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Sono Osato
and
John Battles



Cris Alexander and Nancy Walker



Robert Chisholm and Alice Pearce



HIT PARADER

A Charlton Publication

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Features

A HIT PARADER PREVUE	3
(B'way Musical "On the Town")	
HIT PARADER BANDWAGON	6
(Top Tunes of the Day)	
ZIEGFELD FOLLIES	8
(Songs and Pictures from the New M-G-M Musical)	
SONG OF NORWAY	9
(Songs from B'way Musical)	
ONE TOUCH OF VENUS	9
(Songs from B'way Hit Show)	
IT'S JOHNNY MERCER TIME	15
(Songs Johnny wrote and made famous)	

COVER

Gloria De Haven, M-G-M's fast rising
musical star graces the cover of Hit
Parader this month.

POPULAR SONGS

A FRIEND OF YOURS	10
A Little on the Lonely Side	18
Ac-cent-tchu-ate the Positive	6
Any Moment Now	5
And Her Tears Flowed Like Wine	17
BLUE RAIN	15
Blues in the Night	15
CALIFORN-I-AY	6
Candy	14
Can't Help Singing	14
Corns For My Country	5
DON'T EVER CHANGE	12
Dance With a Dolly	17
Don't Blame Me	14
Don't Fence Me In	13
EV'RY TIME WE SAY GOODBYE	6
Egyptian Ella	7
Evelina	6

GONNA BUILD A BIG FENCE
AROUND TEXAS 18

HE WAS A PERFECT GENTLEMAN 10
Harvey the Victory Garden Man 15
Hot Lips 10

IF SWING GOES, I GO TOO 8
I Can Cook Too 3
I Didn't Know About You 5
I Hope to Die 5
I Walked In 12
I'll Be Seeing You 10
I'll Walk Alone 18
I'm in a Jam with Baby 11
In the Middle of Nowhere 14

JUST A PRAYER AWAY 11

LET'S TAKE THE LONG WAY HOME 6
Let Me Love You Tonight 17
Like Someone in Love 7
Lonely Town 3
Lucky to Be Me 3

MIDSUMMER'S EVE 9
More and More 6
My Shining Hour 15

ONE FOR MY BABY 15

POOR LITTLE RHODE ISLAND 11
Pennsylvania Polka 7
Please Don't Say No 11

RUM AND COCA COLA 5
Right as the Rain 11

SENTIMENTAL JOURNEY 5
Skylark 15
Sleigh Ride in July 7
Some Other Time 3
Speak Low 9
Strange Music 9
Strip Polka 15
Sweet Dreams, Sweetheart 11

THERE'S A FELLA WAITIN'
IN POUGHKEEPSIE 12
That's An Irish Lullaby 5
There Goes That Song Again 6
Together 12
Trolley Song, The 16

VERY THOUGHT OF YOU, The 16

WHAT ARE YOU DOIN' THE
REST OF YOUR LIFE 11
Wish You Were Waiting for Me 13
Westwind 9

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Hollywood Heartbeat

with Joanne Linder

LAUREN BACALL, pleasant-voiced
leading lady of Warner Bros. "To Have
and Have Not" will sing in her next
picture, "The Big Sleep." In her film
debut as Humphrey Bogart's leading
lady in "To Have and Have Not", Miss
Bacall "talked" a song to the accompani-
ment of Hoagy Carmichael's piano play-
ing, despite her really pleasant singing
voice. As a result of the enthusiastic re-
ception her song delivery received in her
first picture, director Howard Hawks
and executive producer Jack L. Warner
decided the actress should have a real op-
portunity to use her voice.

VAN JOHNSON—Line forms to the
right girls, here's the girl Van describes
as his ideal: She'll combine: Irene
Dunne's charm and kindness—Greta
Garbo's intensity—Joan Crawford's
fighting heart—Greer Garson's stimulat-
ing mind—Judy Garland's sympathetic
nature—Claudette Colbert's eyes—Betty
Grable's laughter—Ann Sheridan's nat-
uralness—and Lana Turner's sex ap-
peal! Incidentally, Van will meet Miss
Turner for the first time in "Weekend at
the Waldorf".

HEARTBEAT: Actress Ann Miller
east-coasting on hospital tour . . . Bonita
Granville has been signed to co-star in
Universal's "Have A Heart" . . . Joan
Leslie, Warner Bros. lovely, was maid of
honor at launching of U.S.S. LSM-251
. . . Errol Flynn on east coast for confer-
ence with publishers about his new book
. . . Songwriter Ted Grouya happy over
newly acquired citizenship . . . Lt. Wayne
Morris U.S.N.R. fighter ace pays visit to
his home studio, Warner Bros., while on
leave in states.



William (Bill) Eythe, up and coming 20th
Century-Fox star, turns to Hit Parader

HIT PARADER

I HOPE TO DIE

(IF I TOLD A LIE)

Little Jack Little

I hope to die if I told a lie
When I said "I love you"
I promise you ev'ry word is true,
You always will be a sweetheart to me,
It breaks my heart now that we're apart
And I think of days gone by,
It makes me cry and I hope to die
If I told a lie.

Copyright 1944 by Advanced Music Corp.

ANY MOMENT NOW

(From the Universal Picture "Can't Help Singing")

E. Y. Harburg Jerome Kern

Any moment now things will start
Something new stirs my heart
Any moment now chimes will ring
Trumpets blow angels sing
All you did was breathe my name,
hold my hand;
Suddenly, the world became wonder-
land

If it's love at last, what's to do?
But to share each moment with you.

Copyright 1944 by T. B. Harms Co.

I DIDN'T KNOW ABOUT YOU

Bob Russell Duke Ellington

I ran around with my own little crowd
The usual laughs, not often but loud
And in the world that I knew
I didn't know about you

Chasing after the ring on the merry-go-
round
Just taking my fun where it could be
found

And yet what else could I do

I didn't know about you

Darling, now I know I had the
loneliest yesterday;

Ev'ry day in your arms I know for once
in my life;

I'm living had a good time ev'ry time
I went out

Romance was a thing I kidded about
How could I know about love
I didn't know about you.

Copyright 1944 Robbins Music Corp.

TOO-RA-LOO-RA-LOO-RAL

THAT'S AN IRISH LULLABY

J. R. Shannon

Over in Killarney, many years ago,
Me Mither sang a song to me, in tones
so sweet and low,

Just a simple little ditty, in her good
Irish way

And I'd give the world if she could
sing

That song to me this day.

Too-ro-loora loo-ral,

Too-raloo-ra-li,

Too-ra loo-ra-loo-ral,

Hush, now don't you cry

Too-ra-loo-ra loo-ral,

Too-ra-loo-ra li,

Too-ra-loo-ra loo-ral,

That's an Irish lullaby.

Copyright 1944 by M. Wiltmark & Sons

RUM AND COCA-COLA

Morey Amsterdam Jeri Sullivan Paul Baron

If you ever go to Trinidad

They make you feel so very glad

Calypso sing and make up rhyme,

Guarantee you one good real fine time,

Drinkin' rum and Coca Cola,

Go down "Point Koomanah"

Both mother and daughter

Workin' for the Yankee dollar.

Copyright 1944 Leo Feist Inc.

SENTIMENTAL JOURNEY

Bud Green Les Brown Ben Homer

Gonna take a sentimental journey,

Gonna set my heart at ease,

Gonna make a sentimental journey

To renew old memories

Got my bag, I got my reservation,

Spent each dime I could afford

Like a child in wild anticipation,

Long to hear that "All aboard"

Seven, that's the time we leave, at seven

I'll be waitin' up for heaven,

Countin' ev'ry mile of railroad track

that takes me back

Never thought my heart could be so
"yearny"

Why did I decide to roam?

Gotta take this sentimental journey,

Sentimental journey home.

Copyright 1944 by Edwin H. Morris & Co., Inc.

CORNS FOR MY COUNTRY

(From the Warner Bros. Picture
"Hollywood Canteen")

Lean Worth Jean Barry Dick Charles

I'm gettin' corns for my country at the
Hollywood Canteen

The hardest workin' junior hostess
you've ever seen,

And I'm doin' my bit down there for
Uncle Sam

I'm a patriotic jitterbug, yes that's what
I am

I'm gettin' corns for my country, you
should see the pounds fly,

I'm gettin' down the waist line and I
don't even try,

I don't need a Du Barry or a Hudnut
course,

'Cause my weights been taken over by
the Army Air Force

I'm not exactly Ginger Rogers, but
then do I care;

Dancin' 'neath those "G-I" shoes is
not like dancin' with Astaire;

The way those cowboys from the
prairie expect me to sachet;

I think I'd rather two step with their
horses any day;

I'm gettin' corns for my country tho'
the goin' is tough,

When I think I can't go on I find I
can't get enough,

So if you hear of a soldier, sailor, or
marine,

Tell 'em to look me up at the
Hollywood Canteen.

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EVELINA

(From the B'way Musical Production
"Bloomer Girl")

E. Y. Harburg Harold Arlen

Evelina, won't ya ever
Take a shine to that moon?
Evelina ain't ya bothered
By the boblink's tune?
Tell me, tell me how long ya gonna
keep
Delayin' the day
Don't ya reckon it's wrong
Triflin' with April this way?
Evelina, won't ya pay
A little mind to me soon?
Wake up!
The earth is fair
The fruit is fine
But what's the use o' smellin' water-
melon

Clingin' to another fella's vine?
Evelina, won't ya roll off that vine
An' be mine?

Copyright 1944 Crawford Music Corp., N. Y. C.

EV'RY TIME WE SAY GOODBYE

(From the Billy Rose Production
"Seven Lively Arts")

Cole Porter

Ev'ry time we say goodbye I die a little,
Ev'ry time we say goodbye I wonder
why a little,
Why the gods above me who must be
in the know
Think so little of me they allow you
to go
When you're near there's such an air of
spring about it,
I can hear a lark somewhere begin to
sing about it,
There's no love song finer,
But how strange the change from major
to minor
Ev'ry time we say goodbye.

Copyright 1944 by Chappell & Co., Inc.

AC-CENT-TCHU-ATE THE POSITIVE

(From the Paramount Picture
"Here Come the Waves")

Johnny Mercer Harold Arlen

You've got to "ac-cent-tchu-ate the
positive,
Eliminate the negative"
Latch on to the affirmative,
Don't mess with mister in between
You've got to spread joy up to the
maximum,
Bring gloom down to the minimum,
Have faith or pandemonium
Li'ble to walk upon the scene
To illustrate my last remark
Jonah in the whale, Noah in the ark
What did they do just when ev'rything
looked so dark?
"Man" they said, "We better ac-cent-
tchu-ate the positive
Eliminate the negative,
Latch on to the affirmative,
Don't mess with mister in between"
No! Don't mess with mister in between.

Copyright 1944 Edwin H. Morris & Co., Inc.

MORE AND MORE

(From the Universal Picture "Can't Help Singing")

E. Y. Harburg Jerome Kern

More and more this heart of mine
confesses;
More and more I'm caught in your
caresses
Warmed by the breath of your sighs;
Cooled by the blue of your eyes
More and more I find it more than
thrilling
To share this dream that needed
fulfilling
More and more I'm less and less
unwilling
To give up wanting more and more of
you.

Copyright 1944 by T. B. Harms Co.

LET'S TAKE THE LONG WAY HOME

(From the Paramount Picture
"Here Come the Waves")

Johnny Mercer Harold Arlen

Let's take the long way home
Let's look for the long way home
And on the way, let's pretend
That this wonderful night won't end
Through Asia would be much too soon
We'll circle once around the moon
Our dream boat will carry us across the
foam
We'll take the long way, make sure it's
the wrong way,
Let's take the long way home
Shall we fly through the night, shall we
dream as we go?
See the star on your right, see the farm
down below?
The whole trip it appears, only takes a
million years
If you're in the mood to roam
Then let's take the long way home.

Copyright 1944 Edwin H. Morris & Co., Inc.

CALIFORN-I-AY

(From the Universal Picture "Can't Help Singing")

E. Y. Harburg Jerome Kern

Californ-i-ay where each plum and each
prune is as big as the moon;
Californ-i-ay where December comes
dolled up like May
There are gals to attract us,
There's gold in the cactus, so bless the
day
That we found Californ-i-ay
For without it there's no U.S.A.
In this new Eldorado, there's free
avocado for every one,
And there's none that weighs under a
ton
In this fabulous clime,
We have luscious persimmon and ditto
our women,
Who rival each gladiola, magnolia and
peach,
So we say to each friend who may seek
journey's end,
We recommend Californ-i-ay
Where the rain doesn't rain; it just
drizzles champagne;
Californ-i-ay where romance is the
theme of the day
From San Pedro to Fresno, no maiden
there says "No"
When love is nigh,
For in gay Californ-i-ay
Ev'rything is tremendous, titanic,
stupendous,
The ocean is better and bluer and
wetter;
The mountains are higher, the deserts
are dryer,
The boys have more shekels, the girls
have more freckles;
Californ-i-ay oh, without it there's no
U.S.A.!

Copyright 1944 by T. B. Harms Co.

THERE GOES THAT SONG AGAIN

(From the Columbia Picture "Carolina Blues")

Jule Styne Sammy Cahn

There goes that song again,
We used to call it our serenade,
We fell in love when we heard it
played
Over and over and over and over again.
I still remember when
I sang the words and they made you
mine,
I'd steal a kiss and repeat each line
Over and over and over and over, and
then,
We drifted apart,
You walked off with my heart.
It's funny how one listen
Just starts me reminiscin'.
I'd soon forget that yen,
I told myself when you said, "So long,"
But I was wrong.
There goes that song again.

Copyright 1944 by Skidmore Music Co., Inc.
Shapiro, Bernstein & Co., Inc. Sole selling agents

20th Century-Fox

"WINGED VICTORY"



The Slate Bros. and Red Button (Center) get some first hand information on their take-off on the Andrew Sisters in this Army pic.

PENNSYLVANIA POLKA
(Featured in the 20th Century-Fox Production "Winged Victory")
Lester Lee Zeke Manners
Strike up the music,
The band has begun
The Pennsylvania Polka
Pick out your partner
And join in the fun
The Pennsylvania Polka
It started in Scranton,
It's now number one
It's bound to entertain ya
Ev'rybody has a mania
To do the Polka from Pennsylvania
While they're dancing
Ev'rybody's cares are quickly gone
Sweet romancing,
This goes on and on until the dawn
They're so carefree
Gay with laughter
Happy as can be
They stop to have a beer,
Then the crowd begins to cheer
They kiss and then they start to dance
again.
Copyright 1942 by Shapiro, Bernstein & Co., Inc.

"Belle of the Yukon"

SLEIGH RIDE IN JULY

(From the International Picture "Belle of the Yukon")

Johnny Burke Jimmy Van Heusen

I was taken for a sleigh ride in July
On, I must have been a set up for a
sigh
A mocking bird was whistling a
sentimental tune
And I didn't know enough to come in
out of the moonlight
So, the big romance was only make
believe,
Just a sleigh ride on a balmy summer
eve
My dreams were safe all winter
And then to think that I
Was taken for a sleigh ride in July.
Copyright 1944 by Burke and Van Heusen Inc.

International Pictures

LIKE SOMEONE IN LOVE

(From the International Picture "Belle of the Yukon")

Johnny Burke Jimmy Van Heusen

Lately I find myself out gazing at stars
Hearing guitars like someone in love
Sometimes the things I do astound me,
Mostly whenever you're around me
Lately I seem to walk as though I had
wings,
Bump into things like someone in love
Each time I look at you I'm limp as a
glove
And feeling like someone in love.
Copyright 1944 by Burke and Van Heusen Inc.



Gypsy Rose Lee

EGYPTIAN ELLA

(From the Paramount Picture "Bring on the Girls")
Walter Doyle
If you hear a gal who can shake and
quake
Till it makes you think of a nervous
snake,
They're speakin' of Egyptian Ella
She weighs two twenty but they don't
care
They like them plenty that way out
there,
She does a dance and when she starts,
She has the love of ev'ry fella
By the River Nile the boys all take their
old sweethearts
And throw 'em to the crocodiles
And ev'ry shiek in the audience jumps
up and yells that she's immense
How they love Egyptian Ella.
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"BRING ON THE GIRLS"



Sonny Tufts and Eddie Bracken.

"ZIEGFELD FOLLIES"

HI-LITES

More stars than there are in the heavens—costumes of fabulous beauty—settings with all the magic of fairyland—plus the most beautiful girls in the world! All are in the screen's first "Ziegfeld Follies"—M-G-M's musical that embodies all the spectacular showmanship which the name of Ziegfeld symbolized. Heading this stellar roster are Fred Astaire, Edward Arnold, Lucille Ball, Marion Bell, Lucille Bremer, Judy Garland, Lena Horne, Gene Kelly, James Melton, Victor Moore, Red Skelton, Esther Williams, and the twelve Ziegfeld Girls, a cross section of the nation's beauty. Highlights of the revue numbers include Astaire's "one-man" show, "If Swing Goes, I Go Too," in which the dancer not only stars but for which he also wrote the lyrics and music, and created the choreography. "Ziegfeld Follies"—the greatest name ever known to world of the theater—introduces the largest number of star personalities ever assembled in a single motion picture.

IF SWING GOES, I GO TOO

(From the M-G-M picture "Ziegfeld Follies")
Fred Astaire

They can take away my breakfast, they
can take my lunch

But there's just one thing that they can't
take,

That's the rhythm of a swing-band
bunch

I like my music and I like it high,

Say if they try to shake it down,

Then I just want to die!

What's this talk about waltzes takin'
the place of swing?

I don't like waltzes, they don't mean a
thing

They can take away my women, it's sad
but true,

They can take away most ev'rything,

But if swing goes, I go too!

Copyright 1944 Leo Feist Inc.

Lena Horne
in a musical
sequence
from the
"Follies"

Star Fred Astaire in the produc-
tion number "If Swing Goes"

Fred Astaire
and
Gene Kelly

Judy Garland

Fannie Brice

BROADWAY SHOW TIME

"Song of Norway"

STRANGE MUSIC

(From the B'way Musical Production
"Song of Norway")

Robert Wright George Forrest

Soft breeze! Whispering trees!
The summer winds are sighing
The leaves are lullabying
Violins are all around you
I can hear the chords resound
Of sounding brass that seems to say
I've found you
I've found you, I've found you.

Strange music in my ears
Only now as you spoke, did it start
Strange music of the spheres
Could its lovely hum be coming from
my heart

You appear and I hear song sublime
Song that I'm incapable of
So dear, let me hold you near
While we treasure ev'ry measure
So that time can never change
The strangest new music of love.

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MIDSUMMER'S EVE

(From the B'way Musical Production
"Song of Norway")

Robert Wright George Forrest

My song is a song of summer time
Tho' born of a somber December
A boy, a girl and a parting kiss,
A tender tear as he whispered this;
"Tho' snow and sleet of love deplete us,
Sweet beloved, remember.
I'll be with you on midsummer's eve,
midsummer's eve,

Now I must leave;
But oh, the magic of love I will weave,
Midsummer's eve with you.

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Eye-filling star, Helena Bliss



"ONE TOUCH of VENUS"



Mary Martin



SPEAK LOW

(WHEN YOU SPEAK, LOVE)

(From the B'way Musical Production
"One Touch of Venus")

Ogden Nash Kurt Weill

Speak low when you speak, love
Our summer day withers away too soon
too soon

Speak low when you speak, love
Our moment is swift, like ships adrift
We're swept apart too soon
Speak low darling, speak low
Love is a spark lost in the dark
Too soon, too soon,
I feel wherever I go
That tomorrow is near
Tomorrow is here and always too soon
Time is so old
And love is so brief
Love is pure gold
And time a thief

We're late darling, we're late
The curtain descends
Ev'rything ends too soon, too soon
I wait darling, I wait
Will you speak low to me.
Speak love to me and soon.

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WESTWIND

(From the B'way Musical Production
"One Touch of Venus")

Ogden Nash Kurt Weill

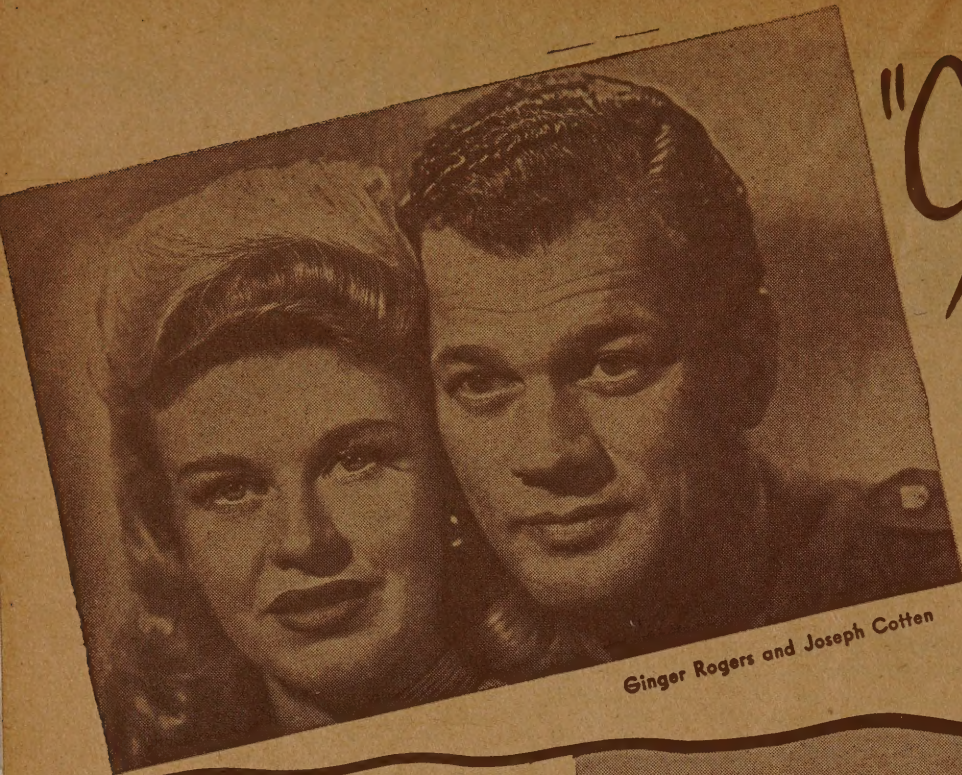
Westwind can you waken my true love,
Westwind can your whisper renew
love?

Speak to her softly of the theme we lost
The gleam we lost the dream we lost
Westwind can you call back our old
love,

Westwind can you kindle a cold love?
Westwind can the magic of then
become ours once again,
'Til some day, at last, we can capture
the past?

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Carla Lawrence and John Boles



Ginger Rogers and Joseph Cotten

UNITED ARTISTS

"I'll be seeing you"

I'LL BE SEEING YOU

Irving Kahal Sammy Fain
I'll be seeing you,
In all the old familiar places,
That this heart of mine embraces,
All day thru,
In that small cafe,
The park across the way,
The children's carousel,
The chestnut trees, the wishing well,
I'll be seeing you,
In ev'ry lovely summer's day,
In ev'rything that's light and gay,
I'll always think of you,
That way I'll find you in the morning
sun,
And when the night is new,
I'll be looking at the moon,
But I'll be seeing you.

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A FRIEND OF YOURS

(From the Crosby Production "The Great John L.")
Johnny Burke Jimmy Van Heusen
Just say that I'm a friend of yours
And maybe they won't get wise
And if they see us together
I'll brush the dreams from my eyes
I'll tell my heart it mustn't sing
The song of remember when
Just say that I'm a friend of yours
That you happened to meet again.
Copyright 1944 by Burke and Van Heusen Inc.

HE WAS A PERFECT GENTLEMAN

(From the Crosby Production "The Great John L.")
Johnny Burke Jimmy Van Heusen
He was a perfect gentleman,
You could tell it right away
A checkered suit and a beavered hat
And he brushed off the bench with his
handkerchief before he sat
He was a perfect gentleman
Like you don't meet ev'ry day
He only dines where the best folks do
And chews a peppermint when he's
through
And has a solid gold toothpick too,
He's a gentleman I must say.
Copyright 1944 by Burke and Van Heusen Inc.

"The GREAT JOHN L."



Barbara Britton
and
Greg McClure



Linda Darnell

COLUMBIA PICTURE

HOT LIPS

(Featured in the Columbia Picture
"Sing Me a Song of Texas")
Henry Busse Henry Lange Lou Davis
He's got hot lips when he plays jazz,
He draws out steps, like no one has,
You're on your toes and shake your
shoes,
Boy, how he goes when he plays blues.
I watch the crowd until he's through,
He can be proud they're "cuckoo" too;
His music's rare you must declare,
The boy is there with two hot lips.
He's got hot lips.
Copyright 1922 Leo Felst Inc.

"SING ME A SONG OF TEXAS"



Rosemary Lane does a bit of serenading to the
attentive listening of Tom Tyler

HIT PARADER

RIGHT AS THE RAIN

(From the B'way Musical Production
"Bloomer Girl")

E. Y. Harburg Harold Arlen

Right as the rain
That falls from above
So real, so right, is our love
It came like the spring
That breaks thru the snow
I can't say what it may bring
I only know, I only know
It's right to believe
Whatever gave your eyes this glow
Whatever gave my heart this song
Can't be wrong
It's right as the rain
That falls from above
And fills the world with the bloom
Of our love.

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WHAT ARE YOU DOIN' THE REST OF YOUR LIFE

(From the Warner Bros. Picture
"Hollywood Canteen")

Ted Koehler Burton Lane

What are you doin' the rest of your life
Have you any plans
I thought if you hadn't anything set
Maybe we'd get together.
I got nobody, nobody's got me
My heart's fancy free, so
If you're not busy the rest of your life
Then, I'll keep you company.

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I'M IN A JAM WITH BABY

Ted Koehler Ray Heindorf M. K. Jerome

I'm in a jam with baby,
Baby won't talk to me
Looks like someone has been lyin'
Guess a friend of mine is tryin',
Tryin' to take baby from me
Obviously they're jealous,
I'm so in love with baby
But I admit truthfully
I don't know this game of love too well,
I don't know where I am,
I only know I'm in a jam.

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PLEASE DON'T SAY "NO"

(From the M-G-M Picture "Thrill of a Romance")

Ralph Freed Sammy Fain

Please don't say "No" say "Maybe" or
say "Come back in the Spring,"
Say any old thing, but don't say "No"
Please don't say "No" 'cause baby
I've so much love to impart, it's
making my heart overflow
Be sweet and kind and keep this
thought in mind while you think
it over
Great loves from little friendships
grow,
So, please don't say "No" say "Maybe"
And though I'd wish you'd confess,
Right now I'd settle for less,
Because in time, baby, you'll wind up
saying "Yes".

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JUST A PRAYER AWAY

Charles Tobias David Kapp

Here's a happy land somewhere
And it's just a prayer away
All I've dreamed and planned is there
And it's just a prayer away
Where the skies look down on a
friendly town
Filled with laughing children at play
Where my heart will sing for it means
one thing
I'll be home at the close of each day
There's a happy land somewhere
And it's just a prayer away.

Copyright 1944 by Shapiro Bernstein & Co., Inc.

POOR LITTLE RHODE ISLAND

(From the Columbia Picture "Carolina Blues")
Sammy Cahn Jule Styne

Poor little Rhode Island the smallest
of the forty eight
You've got no prairie moon for which
coyotes croon
But I still think you're great
You're such a teentsy weentsy poor
little Rhode Island
Let all the Texans yip-i-ay
You're still the best part of this land
I dearly love
And I'll include Iowa
They've written songs about the South
they've written songs about the
North

And I have heard them say
There's nothing finer than Carolina in
the morning
But how about the nights in poor little
Rhode Island

Be careful if you're fancy free
In Providence one day she stole my
heart away
I dream of her constantly
Let the sun shine bright on your old
Kentucky home

Rhode Island's the place for me.

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SWEET DREAMS, SWEETHEART

(From the Warner Bros. Picture
"Hollywood Canteen")

Ted Koehler M. K. Jerome

Good night, sweet dreams, tomorrow's
another day
Till then sweet dreams, sweetheart.
Good night, sleep tight, I'll see you
along the way
In dreams, sweet dreams, sweetheart.
My angels up above
Watch over you
And keep you save my love
Until the dawn breaks thru
Good night, sweet dreams, tomorrow's
another day,

Good night, sweet dreams, sweetheart.

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HIT PARADER

THERE'S A FELLA WAITIN' IN POUGHKEEPSIE

(From the Paramount Picture "Here Come the Waves")

Johnny Mercer Harold Arlen

There's a fella waitin' in Poughkeepsie
And he's just as sweet as sugar can be
He hasn't even been tipsy
Since I left him and took to the sea.
There's another waitin' in Pomona
With the cutest dimple in his chin
And there's a guy in Daytona
Who just waits for my ship to come in
I miss 'em, honor bright
I write 'em ev'ry night
But if you held my hand
I suppose they would all understand
Oh, you mustn't think I'm just a gypsy
But I really ought to set you right
There's a fella waitin' in Poughkeepsie
But I'm strictly on my own tonight.

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DON'T EVER CHANGE

Nat Burton Ted Grouya

Don't ever change, don't lose the
lovelight in your eyes
Make sure the flame, dear, never dies
While we're apart
Don't ever change the lyric to our song
of love;
Don't let the moonlight up above
Bring you a change of heart
When storm clouds are far behind you
And the sun is back in the sky
My darling, I want to find you
As I left you when we kissed good bye
Don't rearrange the little dream I'm
clinging to

Stay the way I remember you
And don't ever change.

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TOGETHER

(From the Picture "Since You Went Away")

B. G. DeSylva Lew Brown Ray Henderson

We strolled the lane, together;
Laughed at the rain, together,
Sang loves refrain, together.
And we'd both pretend,
It would never end.
One day we cried, together.
Cast love aside, together.
You're gone from me;
But in my memory,
We always will be together.

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I WALKED IN

(From the 20th Century-Fox Picture "Nob Hill")

Harold Adamson Jimmy McHugh

I walked in with my eyes wide open
Right into the arms of love
Hardly more than a word was spoken
But with that word I knew the ice was
broken

I saw you with your arms wide open
And I didn't need a shove
I walked in with my eyes wide open
And I fell madly in love

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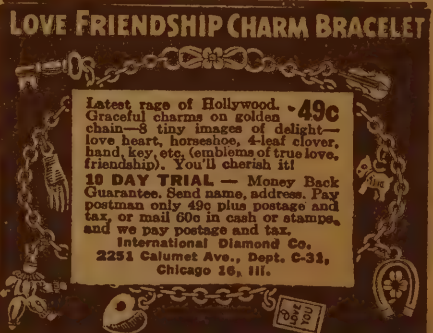
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WISH YOU WERE WAITING FOR ME

Bob Russell David Saxon

There you stand alone at the station
Staring at ev'ry face that you see
Gee somebody is lucky
Wish you were waiting for me.
Walking back and forth kinda worried
Wondering where that someone can be
Gee that someone is lucky
Wish you were waiting for me.
I see it clearly
Your arms around me
I thrill to your touch
I see it clearly
Ah me I dream too much
If I only had you to run to
Honest I'd never let you go free
Gee somebody is lucky
Wish you were waiting for me.
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DON'T FENCE ME IN

(From the Warner Bros. Picture
"Hollywood Canteen")

Cole Porter

Oh give me land, lots of land,
Under starry skies above,
Don't fence me in!
Let me ride through the wide open
country
That I love,
Don't fence me in,
Let me be by myself in the ev'ning
breeze
And listen to the murmur of the
cottonwood trees
Send me off forever, but I ask you
please
Don't fence me in,
Just turn me loose,
Let me straddle my old saddle under-
neath the western skies
On my cayuse let me wander over
yonder till I see the mountains rise
I want to ride to the ridge where the
west commences,
And gaze at the moon till I lose my
senses,
I can't look at hobbles, and I can't
stand fences,
Don't fence me in.
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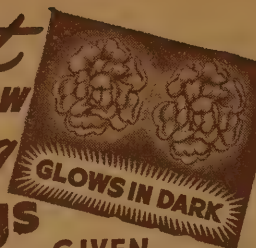
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CANDY

Mack David Joan Whitney Alex Kramer
"Candy," I call my sugar "Candy"
Because I'm sweet on "Candy" and
"Candy's" sweet on me
He understands me my understanding
"Candy"
And "Candy's" always handy
When I need sympathy
I wish there were four of him so I
could love much more of him
He has taken my complete heart,
Got a sweet tooth for my sweetheart,
"Candy" it's gonna be just dandy,
The day I take my "Candy"
And make him mine all mine.
Copyright 1944 Leo Feist Inc.

CAN'T HELP SINGING

(From the Universal Picture "Can't Help Singing")
E. Y. Harburg Jerome Kern
Can't help singing of a promise that
April is bringing
I am floating along on the crest of a
song;
There are bells in my heart and they're
ringing
Can't help crowing,
Folks don't like it, I know, but I'm
glowing:
I can't help what they say;
Spring affects me this way
And I gotta keep singing all day.
Copyright 1944 by T. B. Harms Co.

IN THE MIDDLE OF NOWHERE

(From the 20th Century-Fox Picture
"Something For the Boys")

Harold Adamson Jimmy McHugh
I'm in the middle of nowhere
I'm in the betwixt and between
Dark is the starlight above me
Never knowing you love me
I go drifting from dream to dream,
And so if I wind up with no one
How can I help but be blue?
I'm in the middle of nowhere
'Cause I'm getting nowhere with you.
Copyright 1944 by Chappell & Co., Inc.

DON'T BLAME ME

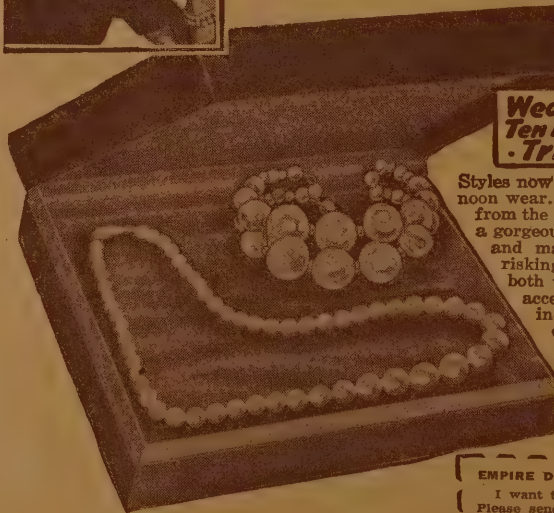
Dorothy Fields Jimmy McHugh
Don't blame me for falling in love
with you
I'm under your spell but how can I
help it! Don't blame me!
Can't you see when you do the things
you do!
If I can't conceal the thrill that I'm
feeling don't blame me!
I can't help it if that doggoned moon
above
Makes me need, someone like you to
love!
Blame your kiss as sweet as a kiss can
be
And blame all your charms that melt
in my arms but don't blame me!
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GIVEN CLASSIC REPLICA PEARL EARRINGS

To Make New Friends Among
Readers of this Magazine who order
the Matching Bracelet and Necklace promptly
for ten days examination.

Iridescent, aristocratic Simulated Pearls that
closely resemble true Oriental Pearls set in screw type
Earrings will be GIVEN to readers of this magazine. Just
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coupon to-
day and accept these Earrings as our
gift to you.



Wear on Ten Days Trial

NECKLACE and TWO ROW, MATCHING BRACELET

Styles now prescribe Pearls for evening and afternoon wear. Every lady has admired lustrous pearls from the Orient. Now, you too, can enjoy wearing a gorgeous replica of an expensive pearl necklace and matching two row bracelet—all without risking a penny. Simply send the coupon for both the necklace and matching bracelet and accept them on ten days trial and we will include the set of classic Earrings without cost. If you do not fully agree that this iridescent, glowing, replica Pearl ensemble is a marvelous bargain return them within ten days and your money will be refunded. **BUT YOU ARE TO KEEP THE MATCHING EARRINGS as our get-acquainted gift.**

Send No Money

The coupon should be sent today as supplies are extremely limited. When your package arrives you pay the postman only \$2.95 each plus mailing cost and 20% Federal Tax. The Necklace and Bracelet become more attractive the longer you wear them.

EMPIRE DIAMOND CO., Dept. 38-CE, Jefferson, Iowa.

I want to examine those Iridescent, Imitation Pearls.

Please send me:

☐ Necklace

☐ Bracelet

I can return my purchase in 10 days and you will refund my money but I am to keep the earrings as your get-acquainted gift.

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ADDRESS

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THAT JOHNNY MERCER HAS
HELPED MAKE FAMOUS

It's Johnny Mercer Time

SKYLARK

Johnny Mercer Hoagy Carmichael

Skylark, have you anything to say to me?

Won't you tell me where my love can be?

Is there a meadow in the mist
Where someone's waiting to be kissed?

Skylark, have you seen a valley green
with spring

Where my heart can go a-journeying
Over the shadows and the rain to a
blossom covered lane?

And in your lonely flight,
Haven't you heard the music in the
night?

Wonderful music, faint as a "will o'
the wisp,"

Crazy as a loon,

Sad as a gypsy serenading the moon.

Oh, skylark, I don't know if you can
find these things,

But my heart is riding on your wings,
So, if you see them anywhere, won't
you lead me there?

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MY SHINING HOUR

Johnny Mercer Harold Arlen

This will be my shining hour,
Calm and happy and bright,
In my dreams your face will flower,
Through the darkness of the night
Like the lights of home before me,
Or an angel watching o'er me,
This will be my shining hour,
Till I'm with you again.

Copyright 1943 by Edwin Morris & Co., Inc.

HARVEY, THE VICTORY GARDEN MAN

(From the RKO Radio Picture
"The Sky's the Limit")

Johnny Mercer Harold Arlen

Come on you cats, aristocrats, and
dig, dig, dig,

Pretty soon that little ol' seed gets
big, big, big

Forget all your troubles among the
vegetables and hoe 'em.

But if it's hard to grow 'em you can
call on me,

Delivery is rural free,

He's a home front man but he's
doing all he can,

Harvey, the victory garden man.

Copyright 1943 by Edwin Morris & Co., Inc.

BLUE RAIN

Johnny Mercer Jimmy Van Heusen

Blue rain falling down on my window
pane,

But when you return there'll be a
rainbow after the blue, blue rain.

And there's a blue star looking down,
Asking where you are,

But when you return there'll be a sun-
beam hiding the blue, blue star.

Skies will be much brighter than they
were before,

When you and love come strolling
thru the door

Then there'll be no more blue rain;

Just the sound of my heart's refrain,

Singing like a million little bluebirds

After the blue, blue rain.

Copyright 1939 by Melrose Music Corp.

ONE FOR MY BABY

(And One More for the Road)

Johnny Mercer Harold Arlen

It's a quarter to three,

There's no one in the place except you
and me

So, set 'em up Joe,

I've got a little story you ought-a
know

We're drinking, my friend,

To the end of a brief episode,

Make it one for my baby and one
more for the road

I got the routine, so drop another

nickel in the machine,

I'm feelin' so bad,

I wish you'd make the music dreamy
and sad,

Could tell you a lot,

But you've got to be true to your
code,

Make it one for my baby and one
more for the road.

You'd never know it,

But buddy, I'm a kind of poet

And I've gotta lot of things to say,

And when I'm gloomy, you simply
gotta listen to me,

Until it's talked away,

Well, that's how it goes

And Joe, I know you're getting
anxious to close,

So, thanks for the cheer,

I hope you don't mind my bending
your ear;

This torch that I've found, must be
drowned or it soon might explode

Make it one for my baby and one
more for the road,

That long, long road.

Copyright 1943 by Edwin Morris & Co., Inc.

STRIP POLKA

Johnny Mercer

There's a burlesque theatre where the
gang loves to go,

To see Queenie the cutie of the
Burlesque show,

And the thrill of the evening is when
out Queenie skips,

And the band plays the Polka while
she strips!

"Take it off," "Take it off" cries a
voice from the rear,

"Take it off", Take it off" soon it's all
you can hear,

But she's always a lady even in
Pantomime,

So she stops!

And always just in time!

Copyright 1942 by Edwin Morris & Co., Inc.

BLUES IN THE NIGHT

Johnny Mercer Harold Arlen

My mama done tol' me when I was in
knee-pants,

My mamma done tol' me, son! a
woman'll sweet talk

And give ya the big eye; but when
the sweet talkin's done,

A woman's a twoface, a worrisome
thing

Who'll learn ya t'sing the blues in the
night.

Now the rain's a-fallin', hear the train
a-callin',

Whoo-ee, (my mama done tol' me)
hear dat lonesome whistle

Blowin' 'cross the trestle, whoo-ee
(my mama done tol' me)

A whoo-ee duh-who-ee, ol' clickety
clack's a-echoin' back th' blues
in the night.

The evenin' breeze'll start the trees to
cryin' and the moon'll hide its
light,

When you get the blues in the night,
Take my word, the mockin' bird'll sing
the saddest kind o' song,

He knows things are wrong and he's
right,

From Natchez to Mobile, from
Memphis to St. Joe,

Wherever the four winds blow,

I been in some big town, an' heard me
some big talk,

But there is one thing I know, a
woman's a two face, a worrisome
thing

Who'll leave ya t' sing the blues in
the night.

My mama was right there's blues in
the night.

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HIT PARADER

"I found a New
Personality..."



when I found the SECRET of an ALLURING FIGURE!

Not all girls are endowed by nature with a full, fashionable bust. But now you can have a figure with appealing body lines and curves... a firm, well-rounded bust. Thanks to Mr. Bonomo's Home Course on Bust Culture, you can now be vivacious, attractive, popular. No more embarrassment! No more self-conscious shyness! At last—regardless of your age—you can be proud of your body. Gain glamour! Achieve poise and self-confidence! Become lovely... desirable... sought-after, this easy way

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See what the Bonomo Home Course on Bust Culture did for Lynn Lambert. Notice her pictures! Mr. Bonomo has unmasked for you the secrets of how to have a gorgeous body contour—secrets used by many famous stars and models. This course tells you everything you need to know about developing a curved, well-developed bosom. The course is profusely illustrated and was prepared by Mr. Joe Bonomo, nationally famous authority on Health, Physical and Beauty Culture.



World Authority on Beauty Gives You Safe, Easy Instructions!

Mr. Bonomo has guided many Hollywood personalities and cover girls in molding beautiful bodies. And remember! You take this course at home, in the privacy of your own boudoir. It's safe, it's easy and it costs so little! Don't let another day go by without finding out what this wonderful course can do for you. Fill in and mail coupon now. If you are not satisfied, return course in 10 days for full purchase price refund.



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BONOMO CULTURE INSTITUTE
1841 Broadway, Dept. B-184
New York 23, N. Y.

Please rush your complete COURSE on BUST CULTURE in unmarked wrapper. On delivery, I will pay postman \$1.97 plus usual postage. If not satisfied, I may return it within 10 days and get my purchase price back.

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Address.....
City..... Zone..... State.....
☐ Check here—we pay postage if you send \$1.97.
(Canadian orders \$2.50, cash in advance)

THE VERY THOUGHT OF YOU

(From the Warner Bros. Picture "The Very Thought of You")

Ray Noble

The very thought of you, and I forget to do
The little ordinary things that ev'ryone ought to do
I'm living in a kind of day dream,
I'm happy as a king,
And foolish tho' it may seem,
To me that's ev'rything
The mere idea of you, the longing here for you,
You'll never know how slow the moments go 'till I'm near to you
I see your face in ev'ry flower;
Your eyes in stars above,
It's just the thought of you, the very thought of you, my love.

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M. Witmark & Sons, N. Y., sole selling agents for the U. S., Canada and Newfoundland

THE TROLLEY SONG

(From the M-G-M Picture "Meet Me in St. Louis")
Hugh Martin Ralph Blane

With my high starched collar and my high topped shoes and my hair piled high upon my head,
I went to lose a jolly hour on the trolley and lost my heart instead
With his light brown derby and his bright green tie,
He was quite the handsomest of men,
I started to yen, so I counted to ten,
And then I counted to ten again.
"Clang, clang, clang," went the trolley,
"Ding, ding, ding," went the bell,
"Zing, zing, zing," went my heart-strings,

For the moment I saw him I fell.
"Chug, chug, chug," went the motor,
"Bump, bump, bump," went the brake,
"Thump, thump, thump," went my heartstrings,
When he smiled, I could feel the car shake.

He tipped his hat, and took a seat
He said he hoped he hadn't stepped upon my feet.
He asked my name, I held my breath,
I couldn't speak because he scared me half to death.

"Buzz, buzz, buzz," went the buzzer,
"Plop, plop, plop," went the wheels,
"Stop, stop, stop," went my heart-strings,

As he started to go, then I started to know how it feels
When the universe reels.

2nd Finish

As he started to leave I took hold of his sleeve with my hand
And as if it were planned
He stayed on with me and it was grand,
Just to stand with his hand holding mine,
To the end of the line.

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Do Men Admire You, Women Envy You?

Science has discovered the facsimile of Nature's substance which gives skin its youthful quality! TRUM contains this costly and amazing youth-skin ingredient called Estrogen, which is actually absorbed by your skin to do its work under the surface to help firm, freshen and strengthen tissues. Let your mirror be the judge of its amazing benefits! Have this "vitalizing" substance bring "bloom" to your skin. APPLY ON THAT PART OF YOUR BODY WHERE YOU WANT THE MOST GOOD DONE, or your face, neck or hands.

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making you miserable, unhappy? Don't give up hope! Do this now: Send at once for Marcellus Medicated Skin Formula. Specially prepared by a Registered Nurse. Contains many active antiseptic and beneficial medicinal ingredients properly and skillfully blended. Highly recommended to relieve and soothe local irritations. Excellent for externally caused pimples. Aids in clearing the skin of unsightly blackheads, leaving the skin soft, velvety, a pleasure to touch.

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That's what he whispered to me the first time I used LOVE ME! For LOVE ME is a heady, exotic perfume that drives men wild. He told me later that it made him dream of Cleopatra and Mark Antony drifting along the Nile; of Romeo and Juliet in fond embrace, thrilling in their new love. LOVE ME is not just an ordinary perfume. Love Me combines gay floral odors with the dream of Youth and Love and Joy. Love Me is magnetic and compelling. Love Me allows no refusal. Capture again the Romance of Youth with LOVE ME! Send your name and address on a penny postcard and I will rush LOVE ME to you in plain wrapper. When LOVE ME arrives, pay postman only \$1.98 plus few cents postage. If not thoroughly satisfied, I will refund your money immediately. Write now to TRULOVE, Dept. AF, 72 Fifth Ave., New York, N. Y.

HIT PARADER

LET ME LOVE YOU TONIGHT

(From the Columbia Picture "Tahiti Nights")

Mitchell Parish Rene Touzet

Let me love you tonight,
Let me tell how much I adore all your charms

Tho' you leave me tomorrow,
For this night we'll borrow a love song;

Let me love you tonight,
Let me thrill to the touch of your sheltering arms;

Till the scent of the roses caresses and closes your eyes.

Let me kiss you tonight,
While the stars in the sky give a heavenly light,

So when love is an ember my heart will remember your sighs;

Live a lifetime of love in a moment, holding me tight,

Then forget me, darling, only let me love you tonight.

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DANCE WITH A DOLLY

(WITH 'A HOLE IN HER STOCKIN')

(Featured in the Universal Picture "Stars Over Manhattan")

Terry Shand Jimmy Eaton Mickey Leader

As I was walkin' down the street, down the street, down the street,

I met somebody who was mighty sweet, mighty fair to see,

I asked her would she like to have a talk, have a talk, make some talk,

All the fellows standin' on the walk wishin' they were me;

Mama, mama, let me dress up tonight, dress up tonight, dress up tonight.

I've got a secret, gonna 'fess up tonight Gonna dance by the light of the moon

Gonna dance with a dolly with a hole in her stockin'

While our knees deep a-knockin' and our toes keep a-rockin'

Dance with a dolly with a hole in her stockin'

Dance by the light of the moon.

Copyright 1940 and 1944 by Shapiro Bernstein & Company, Inc.

AND HER TEARS FLOWED LIKE WINE

Joe Greene Stan Kanton Charles Lawrence

He would spend it on the ponies,

He would spend it on the girls,

Buy his mother lovely roses

For her dear old Henna'd curls

But when his wife said "Hey Buster

What did you get for me",

He socked her in the choppers

Such a sweet, sweet guy was he.

And her tears flowed like wine.

Yes, her tears flowed like wine

She's a real sad tomato

She's a busted valentine

Knows her mama done told her

That a man is darned unkind.

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SAY

"Sanapak"

—and be safe!



New-Design Sanitary Napkins
Give You
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SAN-NAP-PAKS are now made with special "Pink Layers"—three zones of safety which end all risk of accidents! Cotton faced, too—to give extra comfort. And tapered to fit without bulging! Yet these new-design SAN-NAP-PAKS cost no more than ordinary napkins! Say "SANAPAK"!

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COLOR - Picture No. 2

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Mail Today



Me —
a charm girl?
You're Crazy!

She's a "wallflower"

— because she doesn't know how easy it is to make herself more appealing, more popular!

Cleopatra was a homely woman! But she knew how to cultivate her basic charms — the charms that every girl has — and so became truly fascinating. Every plain-looking girl can make herself incomparably more attractive, more appealing, more popular if she follows the simple rules in a book that already has helped many thousands of women find new joy in life. Don't be a "wallflower" because you think you're "too plain" to be charming. Let "Better Than Beauty" help you bring out your most attractive features of figure and personality. You'll be amazed at how easy it is!

You don't have to be beautiful to be charming

"Better than Beauty"

A Complete Home Guide to Charm

Fully Illustrated



This book was written for the average girl by two famous beauty, fashion and etiquette authorities — Helen Valentine and Alice Thompson. "Better Than Beauty" shows you how to improve yourself from head to toes! There are little things you can do to your hair that will make you appear far more attractive. If you are short, you can make yourself appear taller. If you are excessively tall, you can make yourself appear shorter. If you are stout, you can make yourself appear slimmer — you can get slimmer! These are only a few of the dozens of different CHARM-BUILDING features in "Better Than Beauty." Don't worry about your hands, your skin, your teeth, your clothes, your make-up, or any other charm-building problem. "Better Than Beauty" gives you complete illustrated instructions — shows you everything you need to know to make yourself more attractive — at once!

Gets Amazing Results!

Just a glance through "Better Than Beauty" will give you new confidence in yourself — for everything is so sensible, so economical and pleasant to do and so charmingly presented! You realize then and there how definitely you can improve your appearance. The experience of thousands of girls shows that when these instructions are followed, the results are truly amazing! Like all these other girls you, too, can add new zip and zest to your life!

SEND NO MONEY

"Better Than Beauty" — together with a copy of "How To Charm With Color" — will be sent to you for Free Approval. You risk nothing! So mail the coupon today.

INCLUDED AT SAME PRICE



HOW TO CHARM WITH COLOR

Girls who wear a certain color more readily receive marriage proposals than those who wear the other colors. Do you know what that enchanting color is? For ages colors have been used to enhance sexual attractiveness. Cleopatra, Du Barry, all great lovers, used the seductive power of color. A doctor tells you the exciting scientific facts in "How to Charm With Color" — a big book included with your order for "Better Than Beauty."

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Canadian and Foreign, No C.O.D. Send \$2.20

A LITTLE ON THE LONELY SIDE

Dick Robertson James Cavanaugh Frank Weldon
I'm a little on the lonely, a little on the lonely side;
I keep thinking of you only and wishing you were by my side;
You know my dear, when you're not here, there's no one to romance with;
So if I'm seen with someone else it's just someone to dance with.
Ev'ry letter that you send me I read a dozen times or more.
Any wonder that I love you more and more
Oh! How I miss your tender kiss and long to hold you tight;
I'm a little on the lonely side tonight.
Copyright 1944 by Advanced Music Corp.

GONNA BUILD A BIG FENCE AROUND TEXAS

Cliff Friend Katherine Phillips George Olsen
Gonna build a big fence around Texas around Texas around Texas
Gonna build a big fence around Texas So they can't steal my baby away
She's the "lovenest" baby round Texas around Texas around Texas
And the fellows all know it in Texas That's the reason I worry each day
She's got the Texas sunshine in her smile
Thrills the cowboys kills the cowboys She's got those "lone star" moonbeams in her eyes
See what I'm up against my troubles have just commenced
Gotta build a big fence around Texas around Texas around Texas
Gonna build a big fence around Texas So they can't steal my baby away.
Copyright 1944 Millar Music Corp.

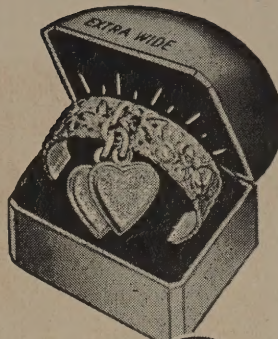
I'LL WALK ALONE

Jule Styne Sammy Cahn
I'll walk alone because to tell you the truth
I'll be lonely
I don't mind being lonely
When my heart tells me you are lonely too
I'll walk alone
They ask me why and I'll tell them I'd rather
There are dreams I must gather
Dreams we fashioned the night
You held me tight
I'll always be near you
Wherever you are
Each night in every prayer
If you call I'll hear you
No matter how far just close your eyes
And I'll be there
Please walk alone
And send your love and your kisses to guide me
'Till you're walking beside me
I'll walk alone.
Copyright 1944 by Mayfair Music Corp.

New GIVEN TRUE-LOVE and FRIENDSHIP RING

To Make New Friends among readers of this magazine who order the matching Bracelet and Necklace promptly for 10 days examination. Precious sterling silver ring is extra wide. Send today, accept this valuable ring as our gift.

Richly embossed with Forget-Me-Not design that harmonizes beautifully with the necklace and bracelet.



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The latest thing for afternoon or evening wear is precious, cheerful, sterling silver charm rings, necklaces and bracelets. Sentimental, sterling silver hearts are richly embossed and have space for the engraving of initials of loved ones. Few styles in bracelets and necklaces are so suitable for everyone,—old or young,—and for every occasion,—afternoon or evening. Simply send the coupon for both the necklace and matching bracelet and accept them on 10 days trial and we will include the valuable, sterling silver heart ring without cost. If you do not fully agree that this sentimental, precious sterling silver ensemble is a marvelous bargain, return the necklace and bracelet within 10 days and your money will be refunded.

Send No Money

The coupon should be sent to-day as supplies are extremely limited. When your postman only \$1.95 each for package arrives you pay the necklace and bracelet plus mailing cost and 20% Federal Tax. The necklace, bracelet and ring become more attractive the longer you wear them.

BUT YOU ARE TO KEEP THE RING AS OUR GET-ACQUAINTED GIFT.



Sterling Silver

This new creation of a heart charm ensemble is quite the loveliest style to sweep the country in years. More precious Sterling Silver hearts for initials of loved ones or friends can be added at any time. Send the coupon today.

EMPIRE DIAMOND CO., Dept. 10-Y, Jefferson, Iowa

EMPIRE DIAMOND CO., Dept. 10-Y, Jefferson, Iowa
I want to examine the precious sterling silver heart charm ensemble. Please send me:

☐ Necklace
☐ Bracelet

I can return my purchase in 10 days and you will refund my money but I am to keep the ring as your get-acquainted gift. I am to receive the ring without cost if I order both the necklace and bracelet.

NAME

ADDRESS

CITY..... STATE.....

☐ Check here if you want the ring only sent at \$1.95 c.o.d.

PERFUME COSTUME ENSEMBLE Colorful Necklace \$1.00 Each Bracelet and Earrings

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Address.....

City..... State.....

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